

Educational Leadership and Globalization: Toward A Glocal Perspective



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Understanding glocalization



Introduction

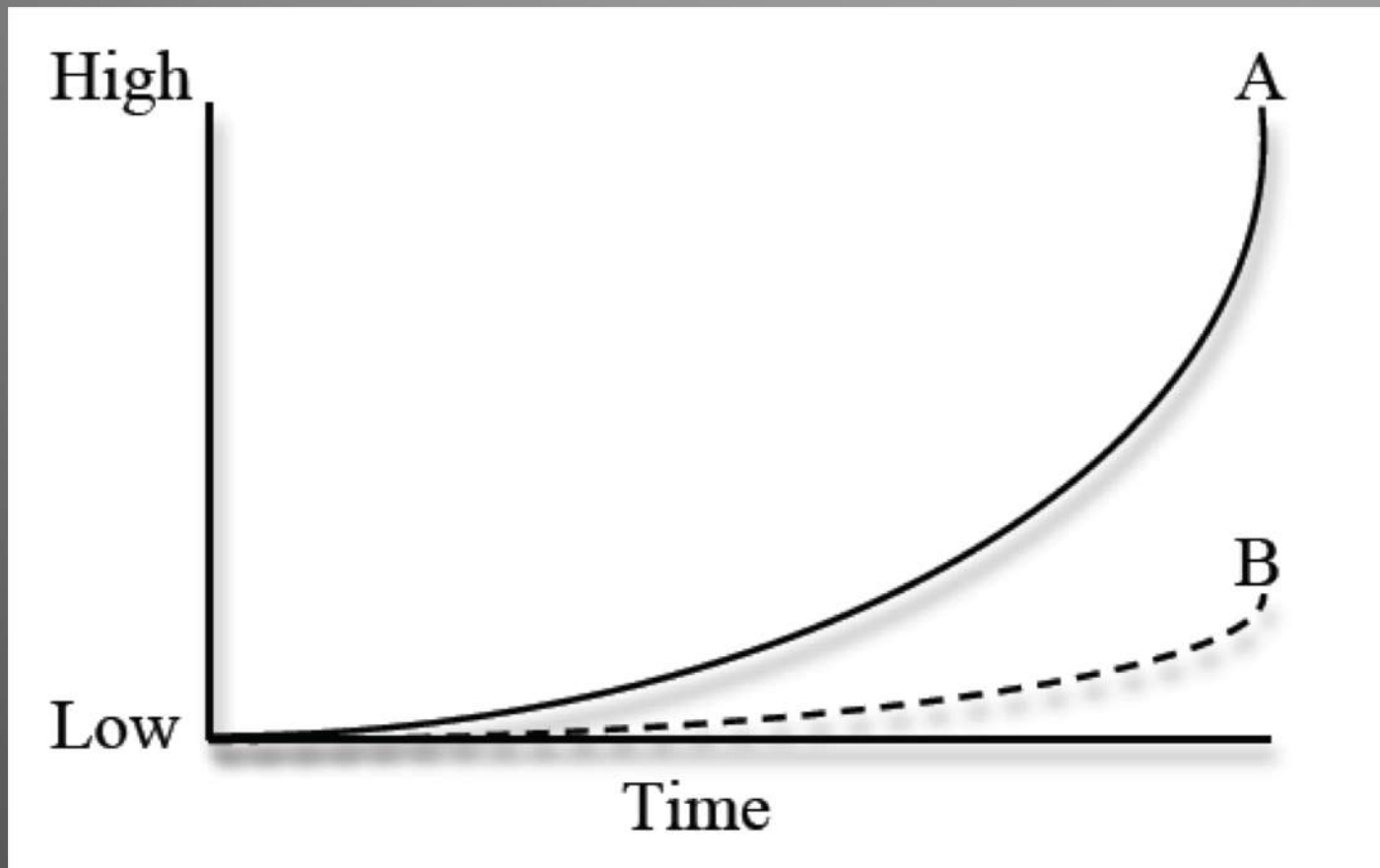
▶ Globalization

- Grounded in Economics
- Extended beyond economics and is now applied to political and cultural changes that affect in common ways large segments of the world's Peoples.

▶ Glocalization

- Synthesis of the local and global
- Involves the study of intertwined worldwide discourses, processes, and institutions affecting local educational practices and policies

Relationship between (A) the implications of interconnectivity, and (B) our understanding of interconnectivity.



On Glocalization

- ▶ Research on globalization and education involves the study of intertwined worldwide discourses, processes, and institutions affecting local educational practices and policies
- ▶ This ontological shift, which perhaps begins with the myopic *localization* perspective before giving way to an appreciation of *globalization*, finally demands a consideration of *glocalization*, a meaningful integration of local and global dynamics

On Glocalization



- ▶ Potential benefits
 - Sharing ideas
 - Meaningful comparisons
 - Increased resources and perspectives
- ▶ Potential problems
 - Economic exploitation
 - Cultural and intellectual colonialism
 - Standardized testing as a driver of conformity

Nine forms of literacy

- ▶ Political literacy
- ▶ Economic literacy
- ▶ Cultural literacy
- ▶ Moral literacy
- ▶ Pedagogical literacy
- ▶ Information literacy
- ▶ Organizational literacy
- ▶ Spiritual and religious literacy
- ▶ Temporal literacy
- ▶ We recognize that there are many more...

Political Literacy

- ▶ The knowledge and understanding of **formal** and **informal** political processes and issues which enables people to perform their roles as citizens effectively
- ▶ Familiarity with various formal and informal processes by which people engage local, national and international issues—also, an understanding of the outcomes, consequences and ability to influence processes.





Economic Literacy

- ▶ Interrelated nature of the global economy is obvious
- ▶ Macroeconomics & Microeconomics
- ▶ Neoliberal influence in education

Cultural Literacy

- ▶ Culture: the shared philosophies, ideologies, values, assumptions, beliefs, expectations, attitudes, and norms that knit a community together
- ▶ Assimilation versus acculturation



Layers of culture



Religious and Spiritual Literacy

- ▶ **Religion**, which provides order, continuity, and stability is not **spirituality**, which is the metaphysical core of what we are



Temporal Literacy



- ▶ Being able to read and understand the history, present and future of people and institutions
- ▶ Understanding history from multiple perspectives
- ▶ Using data to predict and project future trends
- ▶ Educating for a future that isn't there?
- ▶ Changing time



Moral Literacy

- ▶ Social Justice
- ▶ Ethics
- ▶ Transparency
- ▶ Good Governance
- ▶ Moral and Ethical Decision-Making
 - Equity
 - Equality

Pedagogical Literacy

- ✓ Content knowledge
- ✓ Teaching
- ✓ Learning
- ✓ Assessment
- ✓ Evaluation
- ✓ The mispreparation of educational leaders





Information Literacy

- ▶ Widening Digital Divide
- ▶ Issues of Access
- ▶ Knowing why, when, and how to use information and technology, and think critically about the information they provide and use
- ▶ Lifelong learning

Organizational Literacy

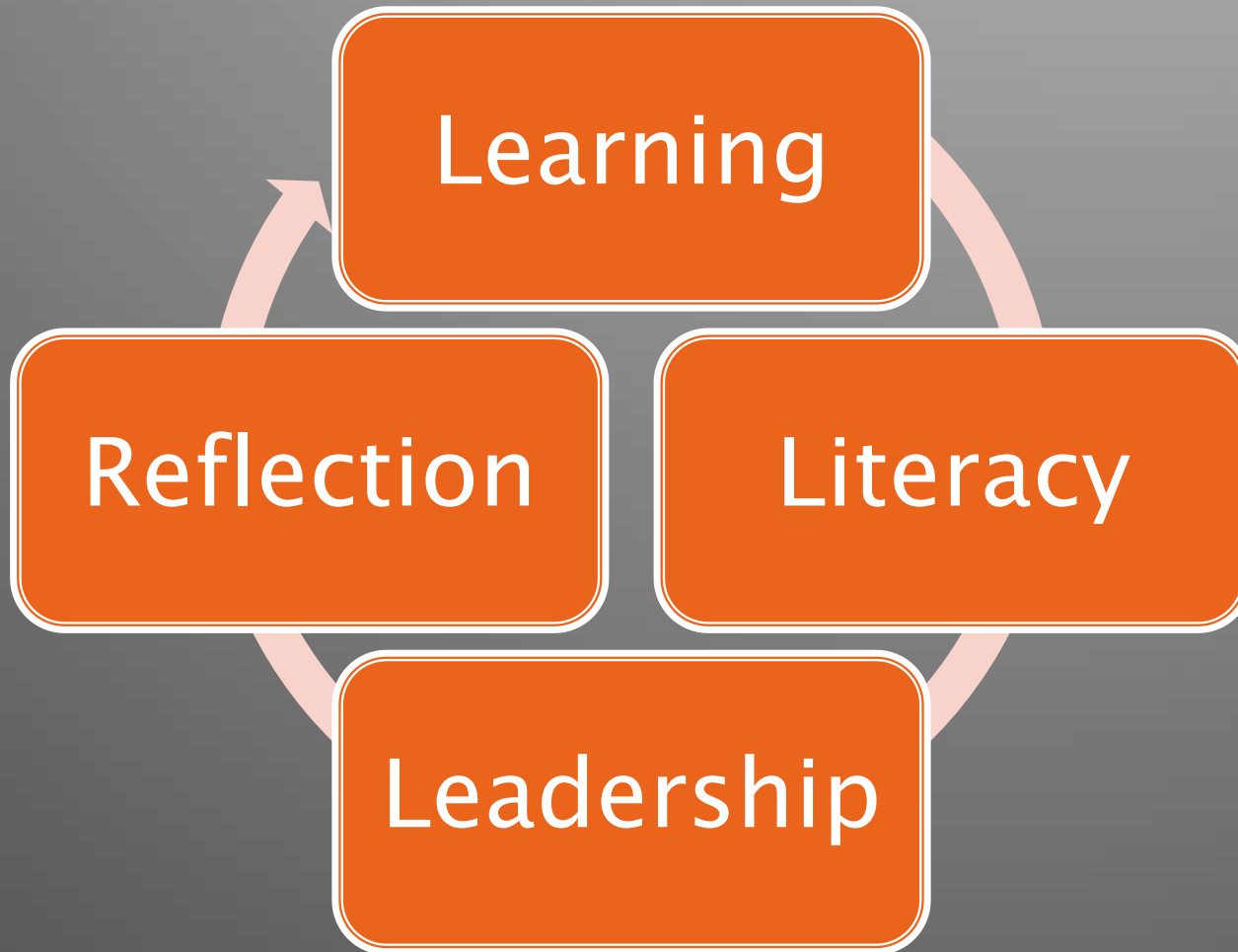
- ▶ Identify and influence common social and workflow patterns
- ▶ Socialization
- ▶ Organizational Learning Systems
- ▶ Goals and Planning
- ▶ Diversity
 - Many forms
- ▶ Structures should align with what we know about learning in a global perspective



Putting it all together



A framework for leadership development



Three Basic Points...

- ▶ Each domain of literacy is **constantly changing**, and as concepts emerge in one literacy domain they necessarily influence others
- ▶ All forms of literacy are **interconnected**
- ▶ Glocal dynamics must be considered in relation to equity, excellence

Some final thoughts

- ▶ Leaders are uniquely positioned to influence these aspects of glocalization
- ▶ In the future, people with the greatest understanding of these forms of literacy—and the will and skill to influence them—will be our leaders

The End

Thank you